ORDER



Orders Order / Rev: 68802 9853122 /Brad Alt Order #: Product Desc: Kathleen Kane-AG **WLYH CW15** Estimate: Millennium Washington DC Flight Dates: 10/30/12 - 11/05/12 Primary AE: Sales Office: Original Date / Rev: 10/28/12 / 11/12/12 **MNAT** Order Type: **GENERAL** Sales Region: National Name: **Campaign Group** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1600 Locust Street EOM/EOC Philadelphia, PA 19103 15% Agency Commission: Advertiser Kane/D/Attorney General Name: НН New Business Thru: Demographic: **Product Codes:** State Attorney General Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, POL-CAND, GEN Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	8	\$1,900.00	\$1,615.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	8	\$1,900.00	\$1,615.00	0.00
Totals	8	\$1,900,00	\$1,615,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WLYH CW15	2%	\$1,900.00
Market	100%	\$95,000.00

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	98%	\$93,100.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln Ch Start End Inventory Code	Break Start/End Tin	ne Days Len Spots	Rate Pri Rtg Type S	Spots Amount
N 1 WLYH 10/30/12 11/05/12 M-F 7-730p	CM 7p-730p	MTWTF :30 5	\$275.00 P-2 0.00 NM	4 \$1,100.00
M-F 7p-730p				
Start Date	Spots/Week Rate	Rating		
Week: 10/30/12 11/05/12 MTWTF	5 \$275.00	0.00		
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Le</u>	ength Rate Rtg Type	
2 WLYH 10/30/12-11/05/12 M-F 7-730p	7p-730p	MTWThF	:30 (\$275.00) 0.00 NM	
Credited				
[Credited Spot]				
N 2 WLYH 10/30/12 11/05/12 M-F 730p-8p	CM 730p-8p	MTWTF :30 5	\$200.00 P-2 0.00 NM	4 \$800.00
M-F 730p-8p				
Start Date	Spots/Week Rate	Rating		
Week: 10/30/12 11/05/12 MTWTF	5 \$200.00	0.00	I	

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Totals

\$1,900.00

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